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## A **\*\*MUST READ\*\*** Letter of Introduction

Since our beginning in 2008, RoofReno Revolution has sought to be at the forefront of our industry. This drives us to be constantly training and learning new products to help us cover the needs of our customers in a diverse marketplace. Which is why, in 2016, we set out on a path to change the game. Over the past two and half years we have been designing and later developing our new approach to business. **Now in 2018 we begin our phased roll out and we are beyond excited to announce our rebranding from Lucas Contracting and/or Lucas Roofing to RoofReno Revolution Inc.** The goals and values we embraced in 2008 are the ones we stand by today.

**RoofReno Revolution is a full service roofing company meeting the needs of residential, commercial & industrial customers. We are proud to be able to offer services ranging from new construction to re-roofing, asphalt, steel and rubber solutions, 24-hour emergency service to affordable and sometimes FREE solar roofing!**

**Our sales staff range in experience and work together to provide answers to our customer's questions and needs.** Their expertise and training qualify them to represent a full line of roofing products and options that meet the most demanding standards of quality and cost efficiency.

We are both honored and pleased to advise you on your roofing needs and to allow you to inspect previously completed work or to see our crews live in action. **While "letters of introduction" are rather easy to compose, roofing is often difficult to install and demands from our installers the highest levels of attention to detail in order to ensure every installation is performed with consistency and in accordance with our company's unprecedented commitment to quality.** We would appreciate the opportunity to discuss our capabilities with you.

We treat everyone as an important part of our company. **Employee or client, sub-contractor or supplier, we view people and our business in the same way we view humanity and our co-existence on this rock amongst the stars; we see it as a place without borders, where we all have to live together and work together to make our home a better place for our tribe to thrive as one collective race, the human race.** With this in mind, we aim to set a new standard for fairness & sustainability in the roofing industry and perhaps the entire construction industry. **We will execute our vision for fairness by adopting the value of transparency as one of our core operating values.** In this way, all parties of interest in a given contract will know all the same information relating to cost, expenses, profit, project details, timelines and more. As such, both client & installers will know they are paying/being paid a fair price and the flow of payments where everyone is concerned will be timely and appropriate. **We will execute our vision for sustainability by creatively developing new concepts and strategies for selling, manufacturing, delivering & installing products that last a lifetime and are recyclable when they no longer function.**

**We strive to create a working environment where people can thrive, enjoy their work and be successful and feel & be safe. Without happy people, both workers and clients, it simply is not possible to achieve the kind of global awareness and resounding success we've determined to be the future of RoofReno Revolution.** We've left no room for failure and refuse to consider any other possible outcome. **We call this RoofRenoLife's Model for Living.** With that said, we always love to hear your suggestions and encourage you to write us at [Suggestions@RoofReno.com](mailto:Suggestions@RoofReno.com).

**Our customers are treated exactly as we expect to be treated.** Our philosophy is that the best business is repeat business. We have removed many layers of pricing markups by becoming the manufacturer, contractor and installer for roofing, plus the efficiency with which we operate is unheard of. Our goal is to eliminate the waste of money spent when hiring general contractors or corporate and union roofing companies. By trimming the fat, we find savings which we split up and pass on to both the client (in the form of affordable, never-before-seen pricing on sustainable products) and the installer (in the form of higher pay rates). We install only the highest quality roofing systems available anywhere. The quality of the products and installation in combination with our people is the very definition of our company.

None of the aforementioned values matter if we become stale. It is critical that our customers understand that **we are a different kind of roofing company: we embrace change and are constantly breaking new ground. The "status quo" was yesterday; RoofReno Revolution is tomorrow's company.**

**Please take the time to visit our website at [www.RoofReno.com](http://www.RoofReno.com) to learn more about the products we offer and their associated options.** Still need some help with something? Don't hesitate to call our roofing hotline or use the website chat support to speak directly with a company representative to have your questions answered and to hear about our current promotions and discounts. From there you can select your product of choice, pick out the options you want with your purchase, create a contract, make a deposit payment and get your project on the schedule.

Lucas O'Connor, Owner



If you've been looking for the best, then look no further than the Stamina Power Panel by RoofReno. It's standing seam, hidden fastener look and feel simply radiate that sleek, successful look while at the same time balancing the greater needs of the planet and allowing you to play a positive role in changing the way we power our homes. Powering up its value, RoofReno's Stamina Power Panel is the perfect backing for advanced technology thin-film flexible photovoltaic solar panels. Offering better overall performance in low-angle, low-light applications and requiring **no roof penetrations, ugly racking or expensive structural engineering** - Stamina Power Panels panels are the PERFECT solar option for Canada's climate, or any climate for that matter. We know you've had your eye on that electric sports car. The Stamina Power Panel is a 24 gauge steel panel that is standing seam and hidden fastener. Between the ribs the panel is laminated with high efficiency, thin-film flexible solar modules giving it a blended look and making it difficult to tell if the roof is even solar. There are a variety of options for this panel including two widths (16" or 20.25"), with or without stiffening ribs, install over existing asphalt shingle roof, remove it or strap it, exposed or hidden securing methods at eaves and valleys and finally with or without solar power. We encourage you to visit our website product page at [www.RoofReno.com/StaminaPowerHF](http://www.RoofReno.com/StaminaPowerHF) to educate yourself further on all the possibilities surrounding the purchase and or support of this product.

**Quote Grand Total: \$ 24.00**

**Install new 3200sf sloped roof with RoofReno's Stamina Panels \$24,322.89**

- Before project commencement, perform a site verification to ensure all of the following:
  - Accuracy of the quote
  - Correct quantity & type of materials
  - All visible details are accounted for and clearly listed in the project scope
  - Get final approval from homeowner to commence the job based on the most recent site verification information (endnote #1)
  - Coordinate start date with owner, waste bin supplier, material supplier and manpower
- Perform site orientation and safety meeting to accomplish the following:
  - Take several photos of everything through app to create a record of the current state of affairs
  - Introduce owners to crew members and review current state of property with all parties to ensure that property is returned to this state after completion of the project, this would include identifying any garden beds requiring protection or other property of the clients that they wish to have either moved or protected, seek approval for placement of waste bin
  - Determine site specific bathroom policy
  - Review entire detailed scope of work with owners and crew members to ensure expectations are aligned and that all parties understand project scope and goals
  - Identify any potential hazards and risk factors existing at project address, list them on the project safety board
  - Identify where closest hospital is and what to do in case of emergency and who to call
  - Layout site safety policies & identify first aiders
  - Post safety board in a clear and visible location to be initialled each morning by all installers prior to starting their shift
  - Discuss with the owner if there has been any persistent leaks for which they would like the roof deck inspected and potentially repaired
- Set up site protection as per the discussion at the orientation meeting, lay tarps, board off shrubs, small trees and gardens, protect windows & doors, covers decks, interlock, stamped concrete, etc
- Receive material delivery/deliveries, count all items with supplier's truck driver and sign off in RoofReno that amounts are correct or adjust as necessary
- Install new premium grade Grace Ice and Water Shield over entire roof surface, collect photos at completion of prep
- Install new drip-edge flashing at eaves
- Install new gable flashing at gables
- Install new metal valley flashings and apply 2 strips of butyl tape where panel will terminate
- Collect photos of roof with all flashing and strapping installed prior to installing Stamina Panels
- Install 20.25" (16" wide) wide Stamina Panels w/ low profile stiffening ribs using 1.25" pancake screws
- Install (X) (vent type)
- Install z bars to hold flashing in place and make panels watertight between ribs where flashing terminates
- Replace existing chimney flashings
- Replace wall flashings with new wall flashings
- Install matching ridge caps
- Caulk all vents & flashings (as needed) and screw down all flashings (new or old), vent bases and other roof protrusion with color matched neoprene roofing screws,
- Clean up and dispose of all debris and recyclables
- Collect photos of all completed items, vents, flashings, chimneys, valleys, plumbing vents, hip and ridge caps, skylights, caulking and any other details
- Ensure that any extra work has been accounted for in the app
- Review the project with the owner and ensure that they are satisfied with the installation and that there are no outstanding items that they are aware of
- Present owner with roof report, rate and review link, final invoice & options to pay
- 10 year written workmanship warranty
- 50 year manufacturer's warranty on materials